

Motus LLC, Boston, MA

Manager, Front End Development & Digital Marketing (08/16 - Present)

I'm focused on making sure our entire digital marketing eco-system is delivering consistent results at full-speed, either hands-on or by empowering those around me. Some of my favorite parts of my day-to-day include designing, coding, writing / shooting / editing video, shooting marketing and publicity-focused photos, talking about UX, writing copy, working in Google Analytics, and helping the people I work with understand web trends and technology.

Manager, Front End Development (08/15 - 7/16)

As the Manager of Front End Development at Motus I focused on making the Wordpress-powered marketing site a conversion engine. I was hands on with every part of the process - from ideation, research and user experience design all the way through writing code and deploying the Docker container to production.

SmartPak Equine, Plymouth, MA

Manager, New Media (08/12 - 08/15)

I handled the design, coding, product development and implementation of all new media and social ventures. From deepening customer engagement on the e-commerce site to developing web based and native apps for specific tasks, I was focused on creating new and interesting internet-based deliverables.

Interactive Developer (12/11 - 08/12)

Interactive Designer (04/11 - 12/11)

As a front end designer promoted to a developer, I made thoughtful wireframes, UX tested them internally, incorporated visual designs, UX tested them externally, developed them into HTML, CSS and jQuery pages, then A/B tested them.

Contract Web Designer (09/10 - 11/10)

Jr. Interactive Designer (11/10 - 04/11)

Initially starting on a contract and then being offered a full-time position, I used HTML, CSS and Javascript to bring my mockups to life. I had the opportunity to work on a large range of projects, from creating banner ads and doing site maintenance to wireframing larger-scale site-wide efforts.